



FROM: TIMES SQUARE NEW YEAR'S EVE

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Media Advisory

20 Days to New Year's Eve

NEW YEAR'S EVE NUMERALS ARRIVE IN TIMES SQUARE

Public Opportunity to Take Photos with the '20 Prior to its Official Positioning Atop One Times Square

**Wednesday, December 11
11:00 a.m.**

Twenty days before New Year's Eve, two giant, seven-foot-tall numerals - the second set of "2" and "0" in 2020 - will be unveiled in Times Square on the **Times Square Plaza between 46th and 47th Streets on Wednesday, December 11 at 11 a.m.** The famous numerals will arrive on a flatbed truck and be carefully unloaded and brought onto the streets of Times Square for a public lighting.

The numerals - representative of a new year and decade - will stay on the plaza and members of the public will have the opportunity to get up close and to take photos with them through Thursday, December 19. After which, the "2" and "0" will take a short rest before being placed atop One Times Square, officially completing the "2-0-2-0" sign that will light up at midnight on December 31.

The four numerals use a total of 618 9-watt energy efficient LED bulbs; the numeral "2" contains 145 bulbs, and the "0" contains 164 bulbs.

Tim Tompkins, President of the Times Square Alliance, and **Jeffrey Straus**, President of Countdown Entertainment, co-organizers of Times Square New Year's Eve, will be on hand to oversee the arrival. Landmark Signs will handle the installation and delivery of the numerals. For more information, please visit: www.TimesSquareNYC.org

WHAT: New Year's Eve Numeral Delivery

WHEN: Wednesday, December 11 at 11:00 a.m.
Media Check-In: 10:30 a.m.

WHERE: Times Square Plaza between 46th and 47th Streets