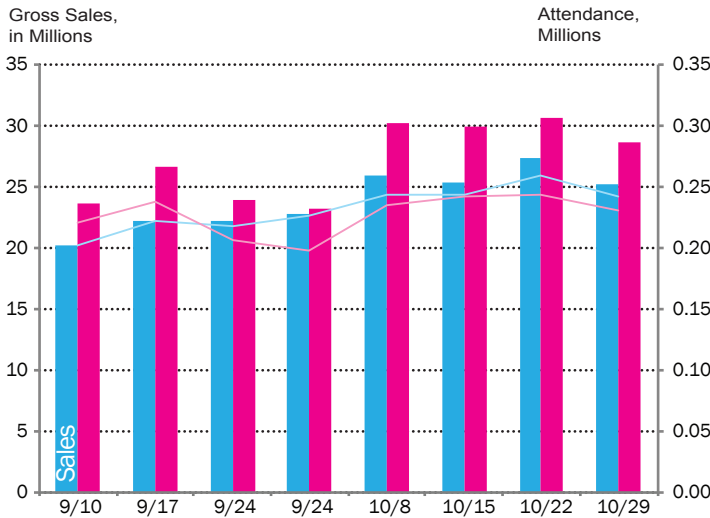


Times Square

October 2017 Key Indicators

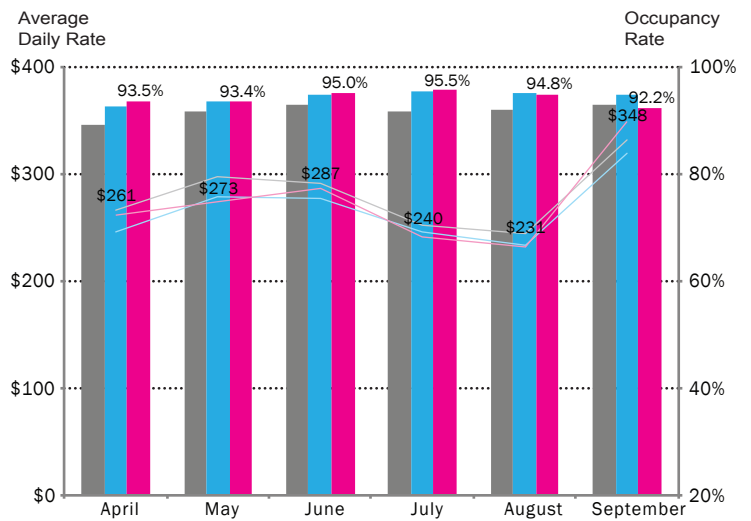
BROADWAY Last 8 Weeks



Despite there being two fewer shows running each week of October, Broadway sales were very strong this past month, exceeding sales of last year by nearly \$5 million each week.

Source: The Broadway League

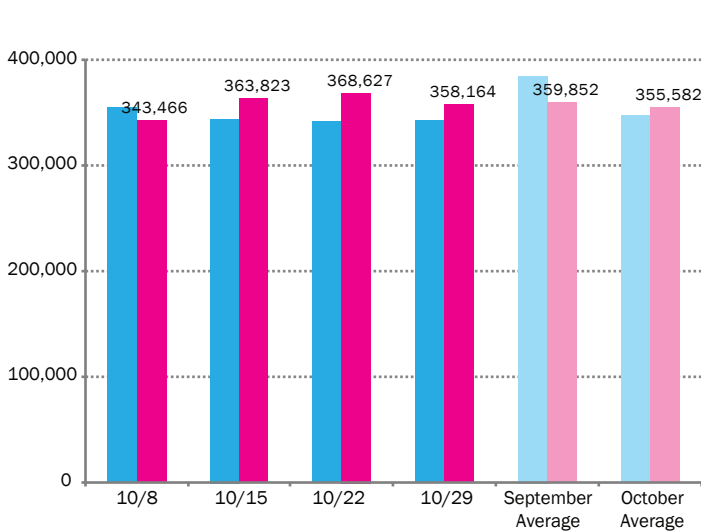
HOTELS Last 6 Months



Times Square hotels continue to maintain some of the highest occupancy rates in the city. Average daily rates exceeded those of the past two years. Additionally, Times Square revenue per room continues to exceed that of Midtown hotels.

Source: STR

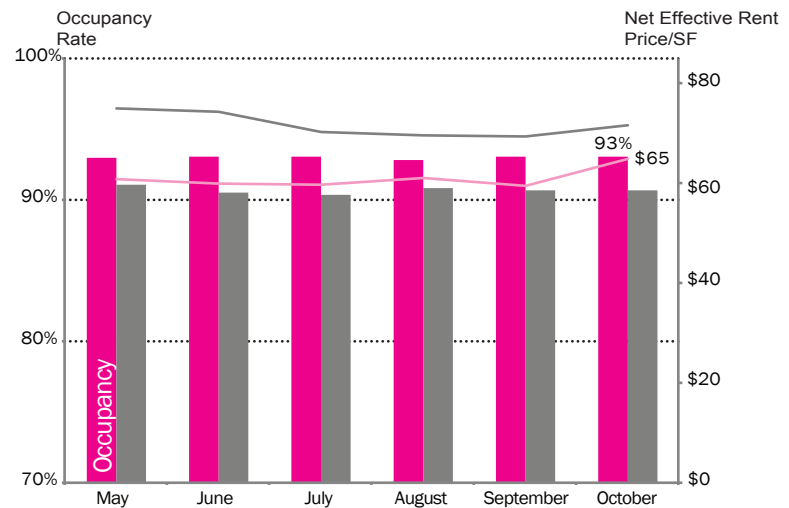
PED COUNTS Last 4 Weeks



October's average daily pedestrian count increased slightly compared to September and this time last year. This month, Times Square reached a peak daily count of 378,088 people on Thursday, October 26.

Source: Springboard

CLASS A Last 6 Months



Times Square Class A occupancy rates remained stable this month at 93%. There was a slight uptick in average price per square foot caused by a few small high-floor premier leases at \$80+/sf.*

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.

MAJOR OFFICE

1. 1560 Broadway
Lettera Photo Group
12,850 SF
2. 1540 Broadway
Advocate
2,900 SF
3. 1501 Broadway
Social Service
Employees Union
23,063 SF
4. 1500 Broadway
Ice Miller
12,850 SF
5. 11 | X
IDG Capital
4,529 SF

OPENINGS

1. Sprint
2. Friedman's Cafe
3. Hold Fast
4. Starbucks
5. Old Navy
6. GAP
7. Sharper Image Pop-up

COMING SOON

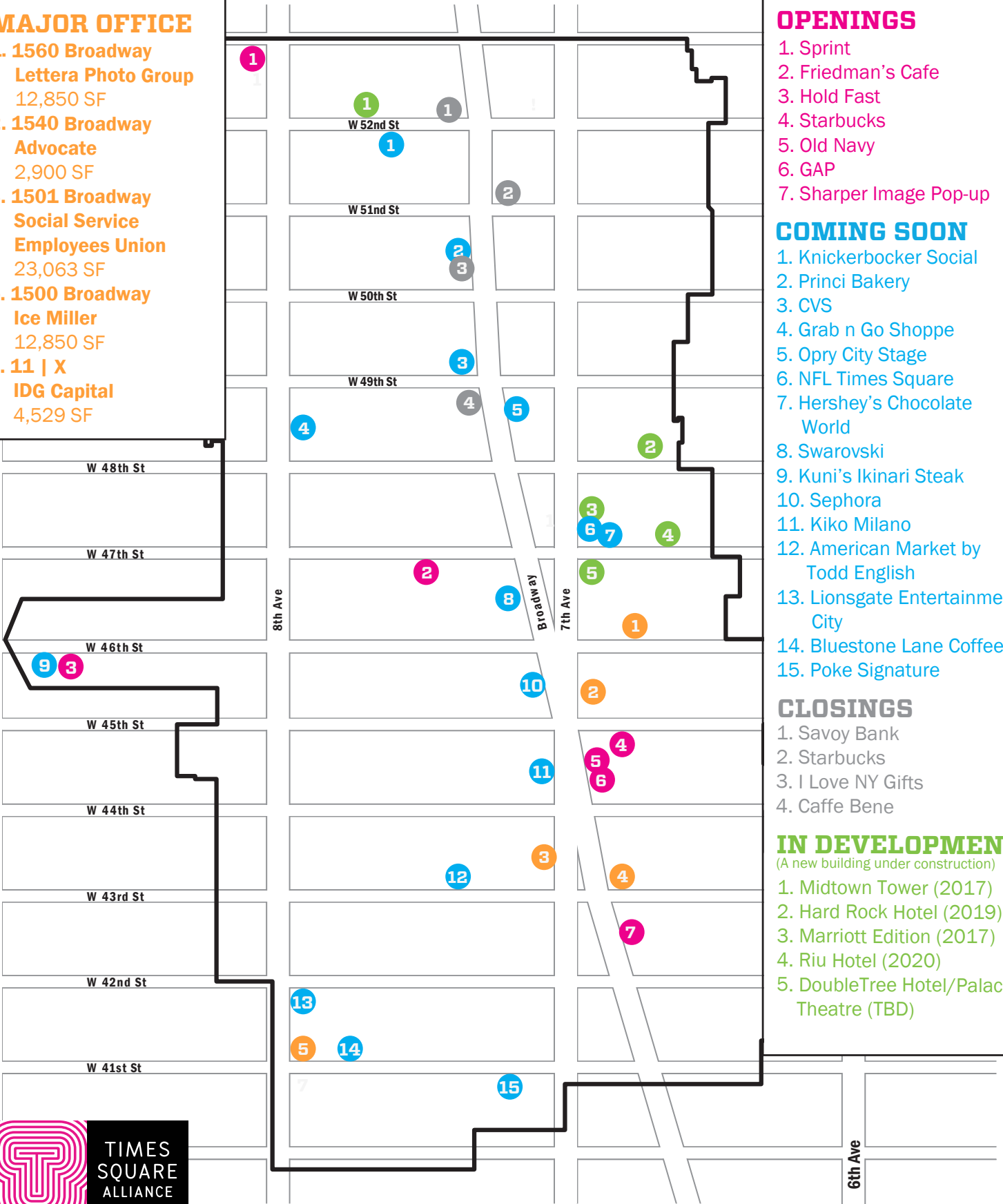
1. Knickerbocker Social
2. Princi Bakery
3. CVS
4. Grab n Go Shoppe
5. Opry City Stage
6. NFL Times Square
7. Hershey's Chocolate World
8. Swarovski
9. Kuni's Ikinari Steak
10. Sephora
11. Kiko Milano
12. American Market by Todd English
13. Lionsgate Entertainment City
14. Bluestone Lane Coffee
15. Poke Signature

CLOSINGS

1. Savoy Bank
2. Starbucks
3. I Love NY Gifts
4. Caffe Bene

IN DEVELOPMENT

- (A new building under construction)
1. Midtown Tower (2017)
 2. Hard Rock Hotel (2019)
 3. Marriott Edition (2017)
 4. Riu Hotel (2020)
 5. DoubleTree Hotel/Palace Theatre (TBD)



Dark Blue icons indicate a new "Coming Soon" to the map.