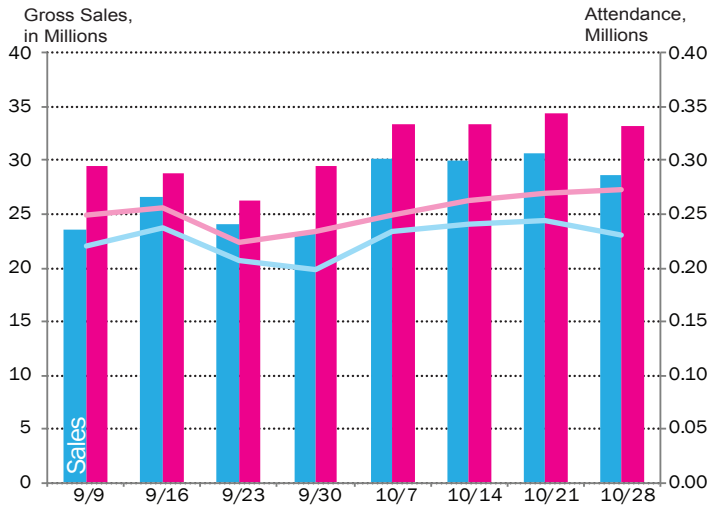


# Times Square

# October 2018 Key Indicators

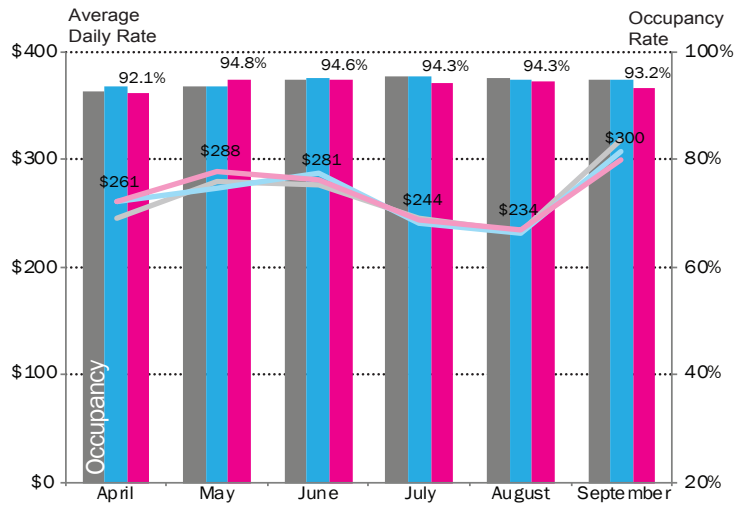
## BROADWAY Last 8 Weeks



Broadway sales remained strong in October, exceeding 2017 by more than \$4 million. Attendance was up on average nearly 11% this month compared to October 2017.

Source: The Broadway League

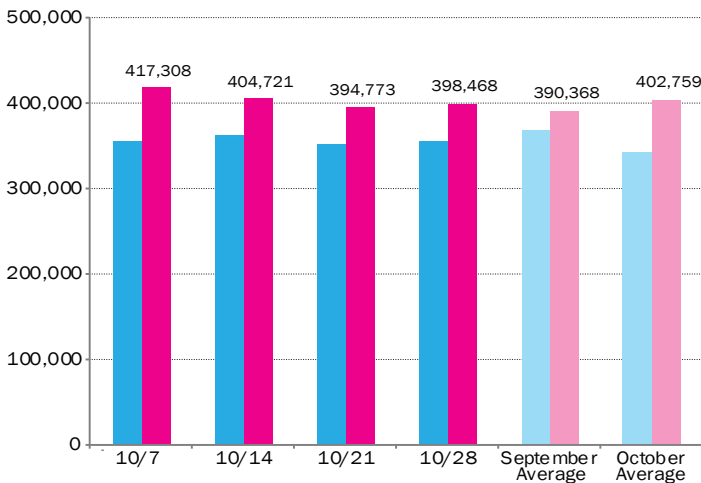
## HOTELS Last 6 Months



Average daily room rates rose in September while occupancy dipped slightly. These trends are consistent with previous years.

Source: STR

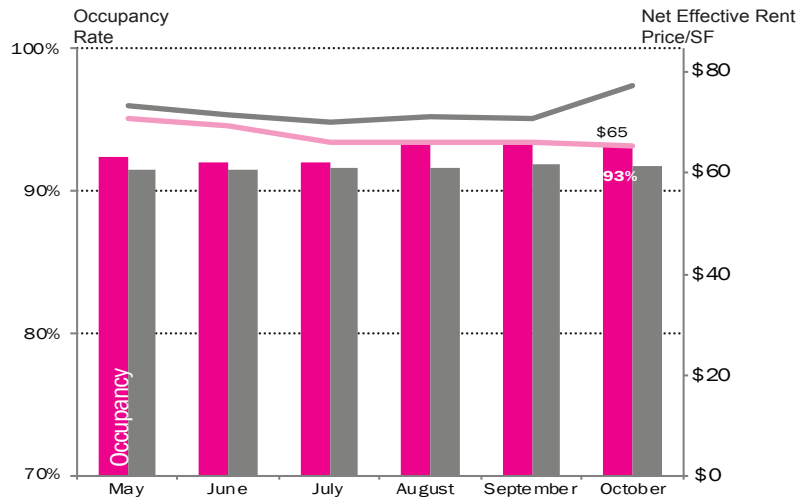
## PED COUNTS Last 4 Weeks



In October, the average daily pedestrian count was 402,759, exceeding that of October 2017 by 14%. This month, Times Square reached a peak daily count of 448,000 people on Friday, October 5.

Source: Springboard

## CLASS A Last 6 Months



In October, Times Square Class A occupancy rates remained at 93%. The average price per square foot decreased slightly to \$65.

Source: CoStar, Compstak

\*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.

## MAJOR OFFICE

- 810 Seventh Ave  
Bond New York  
17,320 SF
- 1501 Broadway  
EC English  
16,500 SF

## OPENINGS

- Red Poke

## COMING SOON

- Sapphire Gentlemen's Club
- Princi Bakery
- Taco Bell Cantina
- CVS
- Pastrami Queen
- WeWork
- Ichiran
- First & Last
- Mia's Brooklyn Bakery
- CoverGirl
- Cabo Wabo Catina
- Meredith Rosen Gallery Pop-Up
- Pele Soccer
- E.A.K. Ramen
- Levi's
- Sephora
- Merrion Row Hotel
- McDonald's
- The Ribbon
- American Market by Todd English
- Lionsgate Entertainment City
- Dunkin'
- Junzi Kitchen

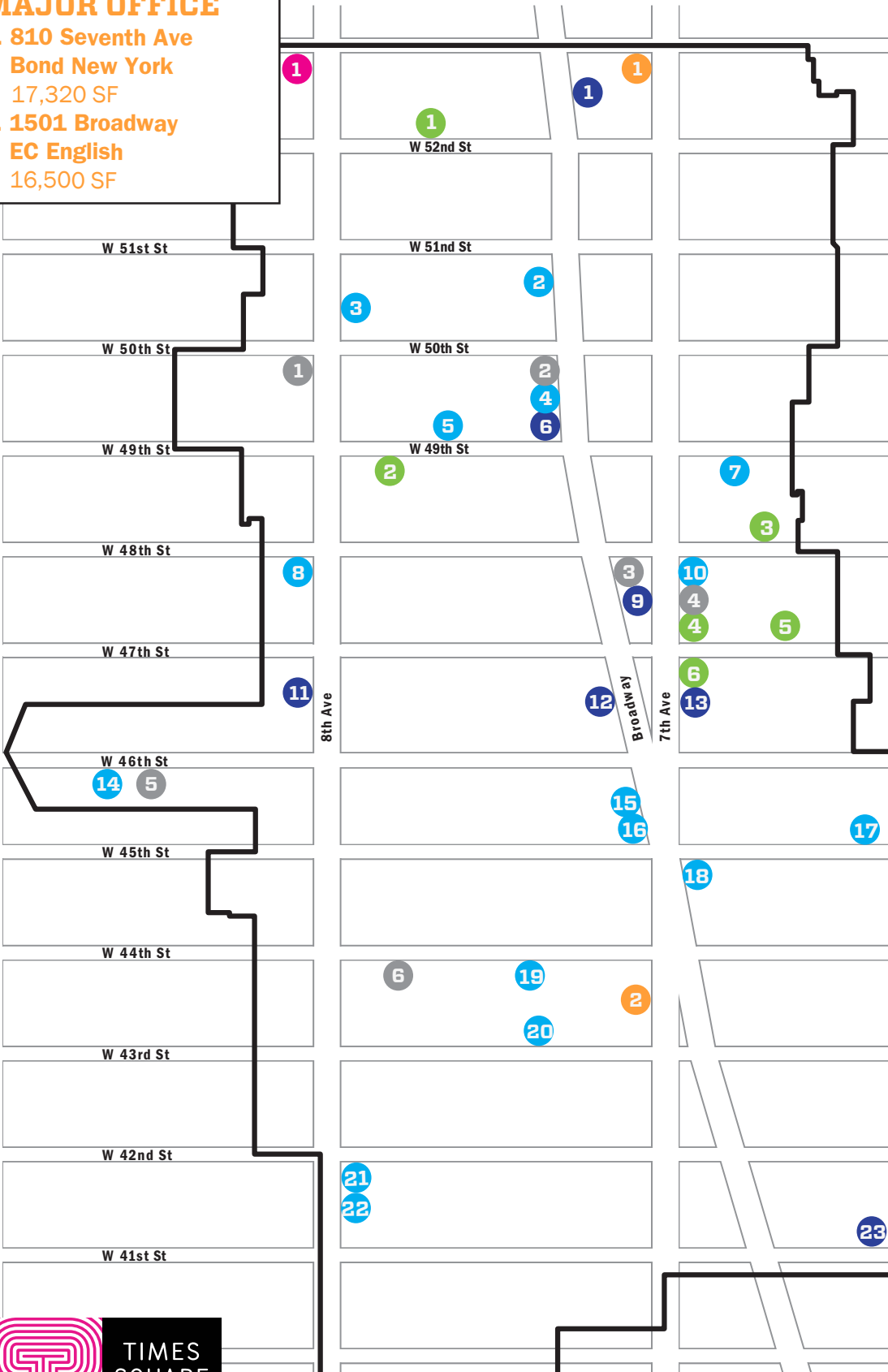
## CLOSINGS

- Ichi Masa Japanese Sushi
- Cafe 11
- Havaianas
- NFL Experience
- Ocha Sushi
- Sichuan Manor

## IN DEVELOPMENT

(A new building under construction)

- ARO Residential Tower (2018)
- Hotel Development (TBD)
- Hard Rock Hotel (2019)
- Marriott Edition (2018)
- Riu Hotel (2020)
- TSX Broadway (2021)



Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Matt Waskiewicz at MWaskiewicz@tsq.org.