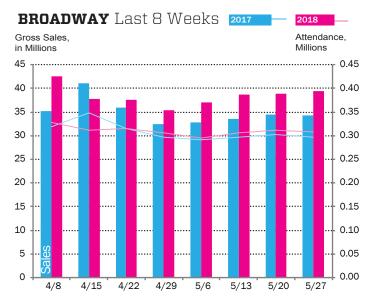
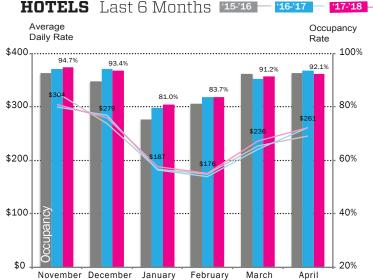
Times Square

May 2018 Key Indicators



Broadway sales and attendance remained strong in May, exceeding 2017 levels in both categories throughout the month.

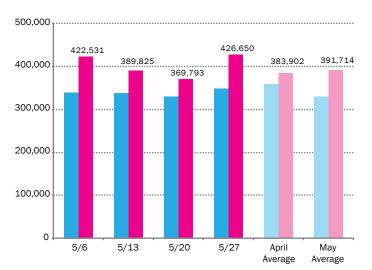
Source: The Broadway League



Following seasonal trends, average daily room rates increased significantly in April. While room rates outpace those of the last two years, occupancy remains slightly below 2016 and 2017 levels.

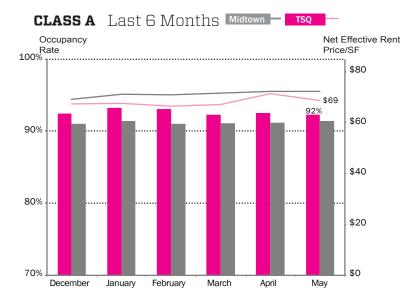
Source: STR

PED COUNTS Last 4 Weeks 2017 2018



Pedestrian counts increased significantly in May. This month's average daily count was 391,714, exceeding that of May of last year by nearly 20%. This month, Times Square reached a peak daily count of 440,725 people on Saturday, May 26.

Source: Springboard



Square Class A occupancy rates remained stable at 92%. Average price per square foot dropped slightly from \$71 to \$69.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.

