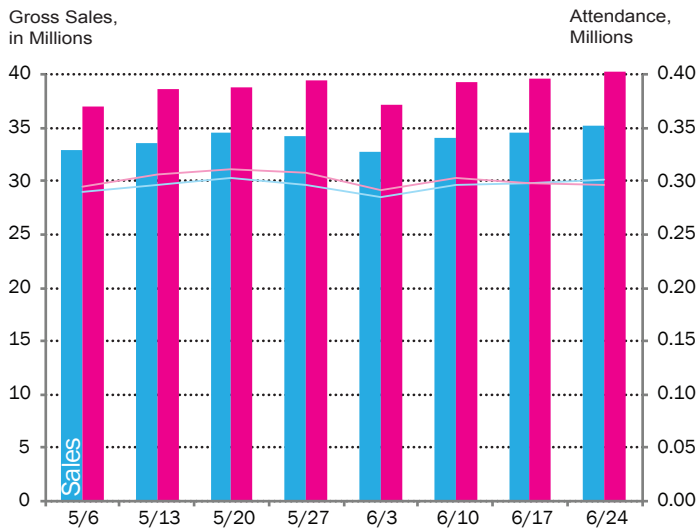


Times Square

June 2018 Key Indicators

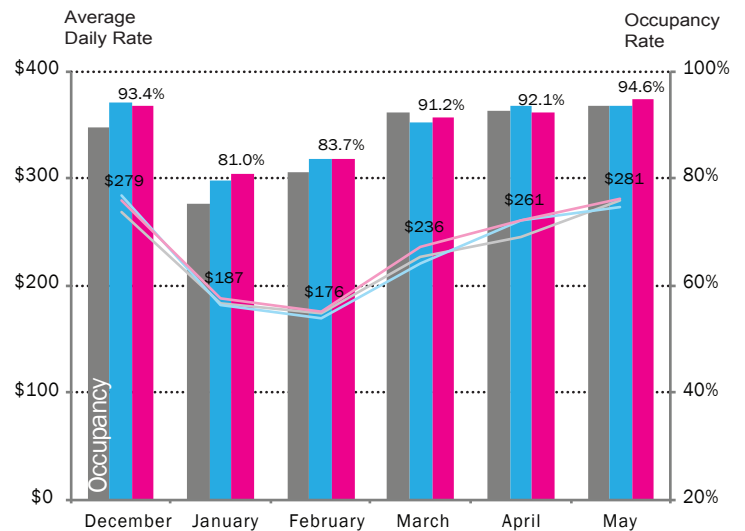
BROADWAY Last 8 Weeks



Broadway sales remained strong in June, exceeding 2017 levels by nearly \$5 million each week throughout the month. Attendance is down slightly, with fewer shows running this month compared to June 2017.

Source: The Broadway League

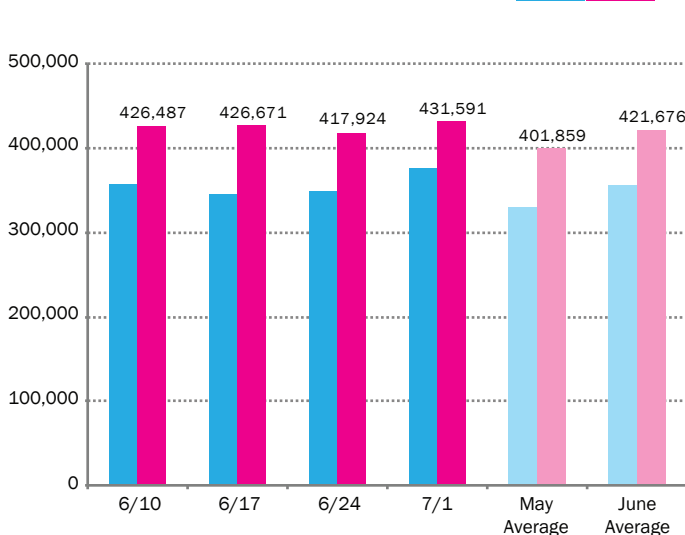
HOTELS Last 6 Months



Following seasonal trends, average daily room rates increased in May. Both room rates and occupancy outpace those of the last two years.

Source: STR

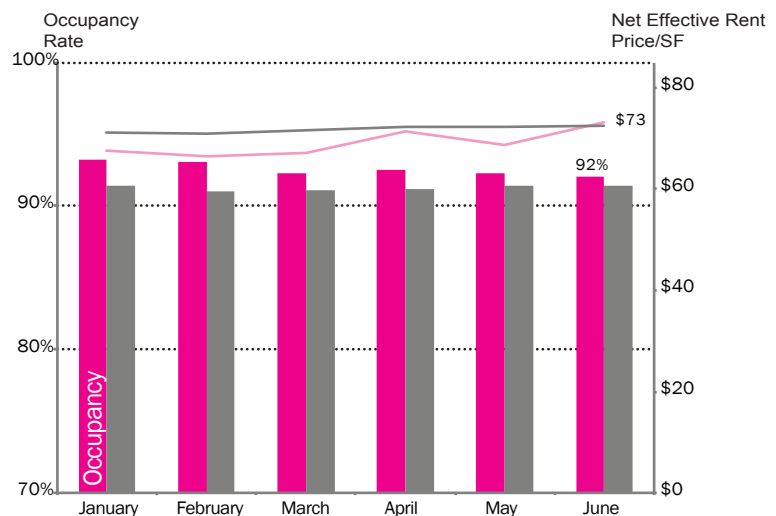
PED COUNTS Last 4 Weeks



This month's average daily count was 421,676, exceeding that of May by 5% and June 2017 by 18%. This month, Times Square reached a peak daily count of 464,964 people on Wednesday, June 27.

Source: Springboard

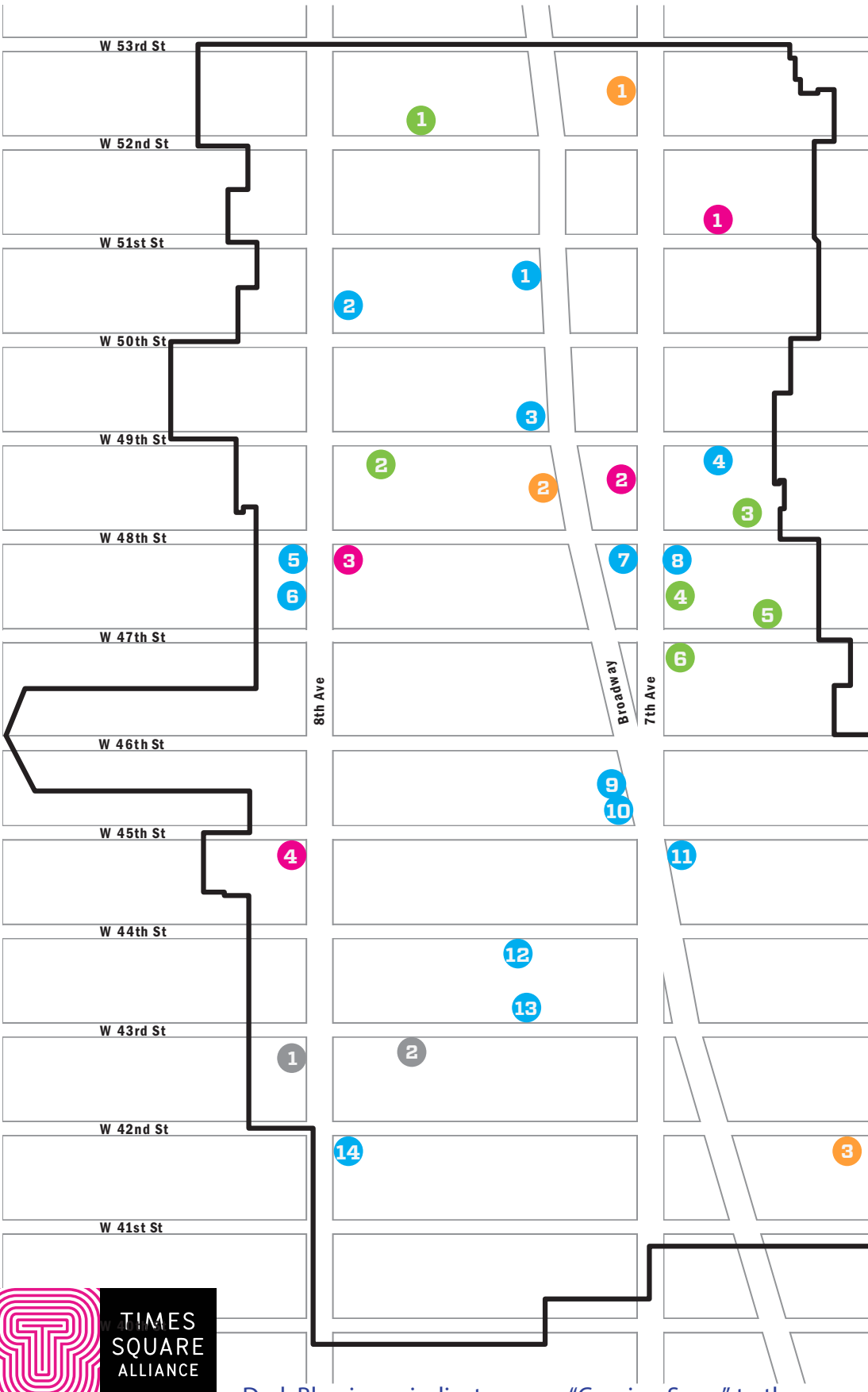
CLASS A Last 6 Months



Times Square Class A occupancy rates remained stable at 92%. Average price per square foot increased from \$69 to \$73, surpassing Midtown rents for the first time since July 2015.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



OPENINGS

1. Maison Kayser Bakery & Cafe
2. Gifts on the Square
3. RetroClubNYC
4. Margarita Saloon Mexican Bar & Grill

COMING SOON

1. Princi Bakery
2. Vanguard Wine Bar
3. CVS
4. Ichiran
5. First & Last
6. Eve Beauty Source
7. Mia's Brooklyn Bakery
8. CoverGirl
9. Levi's
10. Sephora
11. McDonald's
12. The Ribbon
13. American Market by Todd English
14. Lionsgate Entertainment City

CLOSINGS

1. Times Square Arts Center
2. Lucky Star Cafe

IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2018)
2. Hotel Development (TBD)
3. Hard Rock Hotel (2019)
4. Marriott Edition (2018)
5. Riu Hotel (2020)
6. DoubleTree Hotel/Palace Theatre (TBD)

MAJOR OFFICE

1. **810 7th Avenue**
Sportradar
8,698 SF
2. **1601 Broadway**
Open Jar Studios
51,436 SF
2. **130 W 42nd Street**
Lily Pulitzer
4,876 SF
PEI Media
6,963 SF



Dark Blue icons indicate a new "Coming Soon" to the map.