



# July By the Numbers

## Monthly Key Economic Indicators



Many restaurants in Times Square are making use of the City's Open Streets and Outdoor Dining initiatives.



### 0 new stores

Opened in Times Square



### 28%

Hotel occupancy during June in Times Square



### 68,801

Average Daily Visitors to Times Square



### 12,645

Total SF Leased in Times Square



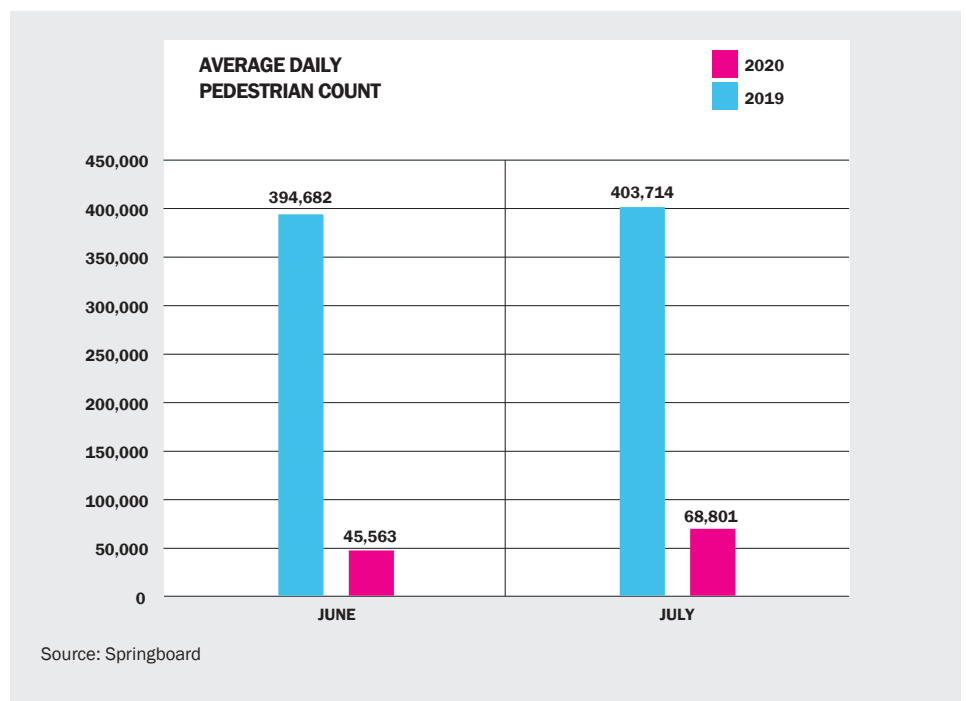
## Average Daily Visitors

### Pedestrian Count

In July, Times Square's average daily pedestrian count fell by **83.0%** from July 2019.

This month, a daily average of **68,801** pedestrians came to Times Square, a **51%** increase from June.

Times Square foot traffic peaked on July 31st at **86,062 visitors**, the highest pedestrian count since March 20th.



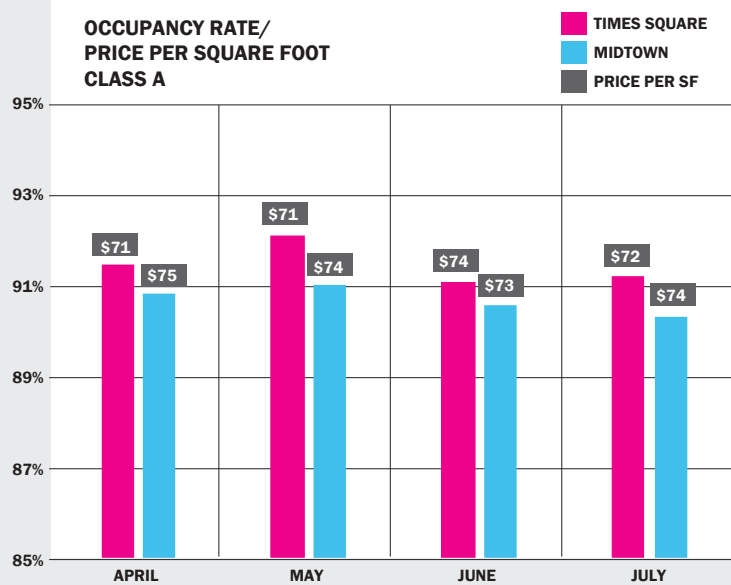


# Commercial Real Estate

## Class A

July occupancy rates in Times Square and Midtown **remained on par** with June at 91.2% and 90.3% respectively. Occupancy rates in both markets remained relatively unchanged over the year.

In July, Times Square's net effective rent declined slightly to **\$72** per square foot while Midtown's net effective rent increased to \$74 per square foot. This month, leasing activity remained slow with just one sublease signed for 12,645 SF.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.

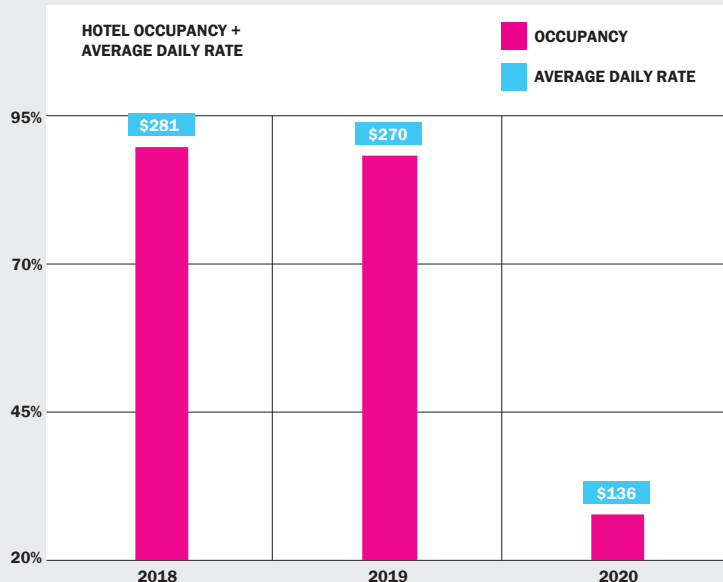


# Hotels

## Rates & Occupancy

In June, Times Square's hotel occupancy rate was **28%**, down 8% from May. Midtown and Manhattan had occupancy rates of 37% and 35% respectively, both slight declines from May.

In June, Times Square's average daily rate was **\$136**, a 50% decline from 2019 but on par with May. Midtown and Manhattan ADR observed more dramatic declines of 54%.



Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



# Restaurants & Eateries

**Open for Take-Out, Delivery, or Outdoor Dining** (updated August 2020)

\*Outdoor dining locations marked with asterisk

## BarDough\*

Take-out/Delivery/Outdoor  
350 W 46th Street  
(917) 262-0543

## Cosmic Diner\*

Outdoor Dining  
888 8th Avenue  
(212) 333-5888

## EAK Ramen\*

Outdoor Dining  
360 W 46th Street  
(646) 850-8032

## Bareburger\*

Take-out/Delivery/Outdoor  
366 W 46th Street  
(212) 673-2273

## Curry India

Take-out only  
148 W 49th Street  
(212) 302-8150

## Frankie & Johnnie's 46th Street\*

Outdoor Dining  
320 W 46th Street  
(212) 997-9494

## Brazil Grill\*

Outdoor Dining  
787 8th Avenue  
(646) 609-6057

## Da Marino

Take-out & Delivery  
220 W 49th Street  
(212) 541-6601

## Gallagher's Steakhouse

Take-out & Delivery  
228 W 52nd Street  
(212) 586-5000

## Buca di Beppo

Take-out only  
1540 Broadway  
(212) 764-6527

## Dallas BBQ

Take-out & Delivery  
243 W 42nd Street  
(212) 221-9000

## Gong Cha

Take-out & Delivery  
1600 Broadway  
(212) 659-2513

## Burger Bliss

Take-out & Delivery  
256 W 52nd Street  
(917) 284-5578

## Dig Inn

Take-out only  
856 8th Avenue  
(212) 335-2106

## Ground Central\*

Outdoor Dining  
888 8th Avenue  
(917) 265-8557

## Carve Unique Sandwiches\*

Outdoor Dining  
780 8th Avenue  
(212) 730-4949

## Dos Caminos\*

Take-out/Delivery/Outdoor  
1567 Broadway  
(212) 918-1330

## Haru Sushi\*

Take-out/Delivery/Outdoor  
229 W 43rd Street  
(212) 398-9810

## China River NYC

Take-out & Delivery  
260 W 44th Street  
(646) 767-0854

## Don't Tell Mama\*

Outdoor Dining  
343 W 46th Street  
(212) 757-0788

## Havana Central\*

Take-out/Delivery/Outdoor  
151 W 46th Street  
(212) 398-7440

## Connolly's Pub & Restaurant\*

Outdoor Dining  
121 W 45th Street  
(212) 597-5126

## Donna Bell's Bake Shop

Take-out & Delivery  
301 W 49th Street  
(646) 410-0390

## Hold Fast\*

Take-out/Outdoor Dining  
364 W 46th Street  
(917) 261-6691



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**Open for Take-Out, Delivery, or Outdoor Dining** (updated August 2020)

\*Outdoor dining locations marked with asterisk

## The House of Brews\*

Take-out & Outdoor Dining  
363 W 46th Street  
(212) 245-0551

## Hurley's Saloon\*

Outdoor Dining  
232 W 48th Street  
(212) 765-8981

## John's of Times Square

Take-out & Delivery  
260 W 44th Street  
(212) 391-7560

## Junzi Kitchen

Take-out & Delivery  
135 W 41st Street  
(646) 669-8228

## La Masseria\*

Outdoor Dining  
235 W 48th Street  
(212) 582-2111

## Lattanzi Restaurant\*

Delivery & Outdoor Dining  
361 W 46th Street  
(212) 315-0980

## Le Marais\*

Outdoor Dining  
150 W 46th Street  
(212) 869-0900

## Le Rivage\*

Take-out/Delivery/Outdoor  
340 W 46th Street  
(212) 765-7374

## Los Tacos No. 1

Take-out & Delivery  
229 W 43rd Street  
(212) 256-0343

## Margon\*

Take-out/Delivery/Outdoor  
136 W 56th Street  
(212) 354-5013

## Mia's Brooklyn Bakery

Take-out only  
716 7th Avenue  
(917) 261-4437

## Olive Garden

Take-out only  
2 Times Square  
(212) 333-3254

## The Palm

Take-out only  
250 W 50th Street  
(212) 333-7256

## Pasta Lover's Trattoria

Take-out & Delivery  
142 W 49th Street  
(212) 819-1155

## Paul's on Times Square

Take-out & Delivery  
136 W 42nd Street  
(212) 204-7246

## Pig N' Whistle\*

Outdoor Dining  
144 W 46th Street  
(917) 639-3864

## Playwright Tavern\*

Outdoor Dining  
202 W 49th Street  
(212) 262-9263

## Princi Bakery

Take-out only  
1633 Broadway  
(212) 247-2527

## P.S. Kitchen\*

Take-out/Delivery/Outdoor  
246 W 48th Street  
(212) 651-7247

## Pure Ktchn\*

Take-out/Delivery/Outdoor  
352 W 46th Street  
(646) 755-8502

## Ray's Famous Pizza\*

Outdoor Dining  
736 7th Avenue  
(212) 956-7297

## Red Moon

Take-out & Delivery  
132 W 45th Street  
(212) 391-6666

## The Ritz Bar & Lounge\*

Outdoor Dining  
369 W 46th Street  
(212) 977-3884

## Russian Samovar\*

Take-out/Delivery/Outdoor  
256 W 52nd Street  
(212) 757-0168



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**Open for Take-Out, Delivery, or Outdoor Dining** (updated August 2020)

\*Outdoor dining locations marked with asterisk

## Ruth's Chris Steak House

Take-out & Delivery  
148 W 51st Street  
(212) 245-9600

## Times Square Diner & Grill\*

Outdoor Dining  
807 8th Avenue  
(212) 315-2400

## Sangria 46\*

Take-out/Delivery/Outdoor  
338 W 46th Street  
(212) 581-8482

## Schnippers

Take-out & Delivery  
620 8th Avenue  
(212) 921-2400

## Serafina at the Time Hotel\*

Take-out/Delivery/Outdoor  
224 W 49th Street  
(212) 247-1000

## Sombrero\*

Outdoor Dining  
303 W 48th Street  
(212) 586-4853

## Sushi Lab

Take-out & Delivery  
132 W 47th Street  
(212) 432-0000

## T45 Restaurant

Take-out only  
135 W 45th Street  
(646) 364-1234

## Tender Steak & Sushi

Take-out & Delivery  
132 W 47th Street  
(212) 514-6000