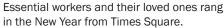


December By the Numbers

Monthly Key Economic Indicators







55%

of storefront businesses open in Times Square



23.5%

Hotel occupancy during November in Times Square



105,030

Average Daily Visitors to Times Square



27,775

Total SF Leased in Times Square



Average Daily Visitors

Pedestrian Count

In December, on average **105,030** pedestrians came to Times Square each day, a **69.2%** decline from 2019.

Since September, Times Square's pedestrian counts have remained relatively static.

Foot traffic peaked on Sunday, December 13th at **150,218 people**.





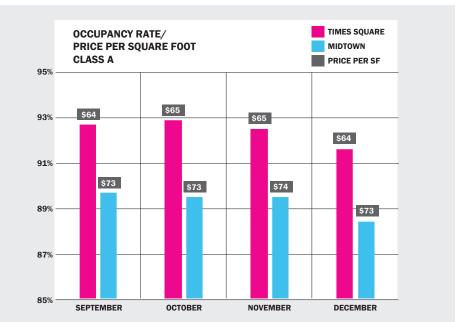
Commercial Real Estate

Class A

In December, Times Square's occupancy rate **declined slightly** from last month to **91.6%**. Midtown observed a similar decline in occupancy to 88.4%.

In Times Square and Midtown, net effective rents fell by \$1 per square foot from November.

Throughout the pandemic, leasing activity has been driven by renewals and subleases. This month, **27,775 SF** of office space was leased in Times Square, over half of which was due to the renewal of the New York Times at 620 Eighth Avenue.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.



Hotels

Rates & Occupancy

In November, Times Square had a hotel occupancy rate of **23.5%**, a 2% drop from October and a 69% decline from 2019. Midtown and Manhattan had occupancy rates of 25.8% and 27.4% respectively, both slight declines from October and down over 60% from 2019.

Times Square's average daily rate in November was \$127, a decline of 52% from 2019. Midtown and Manhattan's average daily rates of \$129 and \$149 represent declines of 54% and 51% respectively from 2019.



Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Andy's Deli & Natural Foods

Take-out only 270 W 47th Street (212) 869-0329

An'nam*

Outdoor Dining 234 W 48th Street (212) 247-8318

Arno Ristorante*

Take-out/Delivery/Outdoor 141 W 48th Street (212) 944-7420

Auntie Anne's of Times Square

Take-out only 664 8th Avenue (212) 764-1562

Aureole

Take-out & Delivery 135 W 42nd Street (212) 381-1170

BarDough*

Take-out/Delivery/Outdoor 350 W 46th Street (917) 262-0543

Bareburger*

Take-out/Delivery/Outdoor 366 W 46th Street (212) 673-2273

Ben & Jerry's*

Take-out & Outdoor Dining 200 W 44th Street (212) 933-4632

Bibble & Sip

Take-out & Delivery 253 W 51st Street (646) 649-5116

Blockheads*

Take-out/Delivery/Outdoor 825 8th Avenue (212) 307-7029

Blue Dog Kitchen*

Outdoor Dining 308 W 50th Street (212) 459-0700

Bluestone Lane

Take-out & Delivery 11 Times Square (718) 374-6858

Bobby Van's Steakhouse

Take-out & Delivery 135 W 50th Street (212) 957-5050

Brazil Grill*

Outdoor Dining 787 8th Avenue (646) 609-6057

Buca di Beppo

Take-out & Delivery 1540 Broadway (212) 764-6527

Burger Bliss

Take-out & Delivery 256 W 52nd Street (917) 284-5578

BV Burger*

Take-out & Outdoor Dining 120 W 45th Street (212) 575-5413

BXL Cafe*

Outdoor Dining 125 W 43rd Street (212) 768-0200

Bubba Gump Shrimp Co.

Take-out & Delivery 1501 Broadway (212) 391-7100

Cafe Abbondanza

Take-out only 146 W 46th Street (212) 938-1333

Carnegie's Pizza*

Take-out/Delivery/Outdoor 200 W 41st Street (212) 777-4141

Carve Unique Sandwiches

Take-out only 780 8th Avenue (212) 730-4949

Chef Pho & Peking Roast Duck

Take-out & Delivery 858 8th Avenue (212) 459-3610

Chick-fil-A

Take-out & Delivery 675 8th Avenue (718) 504-6528



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

China Gourmet

Take-out & Delivery 877 8th Avenue (212) 246-8191

China River NYC

Take-out & Delivery 260 W 44th Street (646) 767-0854

Chipotle

Take-out & Delivery 854 8th Avenue (212) 757-4312

COOK*

Take-out/Delivery/Outdoor 115 W 45th Street

Connolly's Pub & Restaurant*

Take-out/Delivery/Outdoor 121 W 45th Street (212) 597-5126

Cosmic Diner*

Take-out/Delivery/Outdoor 888 8th Avenue (212) 333-5888

Curry India

Take-out & Delivery 148 W 49th Street (212) 302-8150

Dallas BBQ

Take-out & Delivery 243 W 42nd Street (212) 221-9000

Da Marino

Take-out & Delivery 220 W 49th Street (212) 541-6601

Deacon Brodie's Tavern*

Outdoor Dining 370 W 46th Street (212) 262-1452

Dig Inn

Take-out only 856 8th Avenue (212) 335-2106

Dim Sum Palace*

Take-out/Delivery/Outdoor 334 W 46th Street (646) 861-1910

Ding BBQ & Hotpot

Take-out & Delivery 234 W 48th Street (212) 265-0828

Domino's Pizza

Take-out & Delivery 227 W 40th Street (212) 944-0400

Dos Caminos*

Take-out & Outdoor Dining 1567 Broadway (212) 918-1330

Don't Tell Mama*

Outdoor Dining 343 W 46th Street (212) 757-0788

Donna Bell's Bake Shop

Take-out only 301 W 49th Street (646) 410-0390

Dunhill Cafe

Take-out & Delivery 109 W 45th Street (212) 944-8484

Dunkin'

Take-out only 210 W 50th Street (212) 757-4617

Dunkin'

Take-out only 750 8th Avenue (212) 944-1009

Dunkin'

Take-out & Delivery 850 8th Avenue (212) 245-8444

Dunkin'

Take-out & Delivery 168 W 48th Street (646) 682-7743

EAK Ramen*

Take-out/Delivery/Outdoor 360 W 46th Street (646) 850-8032

Europan Cafe*

Take-out & Outdoor Dining 672 8th Avenue (212) 730-4442



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Famous Amadeus Pizza

Take-out & Delivery 840 8th Avenue (212) 489-6187

Famous Famiglia Pizza

Take-out & Delivery 680 8th Avenue (212) 382-3030

Five Guys

Take-out & Delivery 253 W 42nd Street (212) 398-2600

Food Emporium*

Take-out & Outdoor Dining 810 8th Avenue (212) 977-1710

Frankie & Johnnie's 46th Street*

Take-out/Delivery/Outdoor 320 W 46th Street (212) 997-9494

Gallagher's Steakhouse

Take-out & Delivery 228 W 52nd Street (212) 586-5000

Godiva Chocolatier

Take-out only 745 7th Avenue (212) 921-2193

Gong Cha

Take-out & Delivery 1600 Broadway (212) 659-2513

Green Emporium

Take-out only 791 8th Avenue (212) 245-7270

Gregorys Coffee

Take-out only 762 7th Avenue (646) 682-9968

Ground Central Coffee*

Take-out & Outdoor Dining 888 8th Avenue (917) 409-0147

Hale & Hearty

Take-out only 745 7th Avenue (212) 221-9666

Haru Sushi*

Take-out & Outdoor Dining 229 W 43rd Street (212) 398-9810

Haswell Green's*

Take-out/Delivery/Outdoor 240 W 52nd Street (212) 245-2801

Havana Central*

Take-out/Delivery/Outdoor 151 W 46th Street (212) 398-7440

HAVEN Rooftop*

Take-out/Delivery/Outdoor 132 W 47th Street (212) 466-9000

Ho Ho Te*

Take-out/Delivery/Outdoor 805 8th Avenue (212) 381-4933

Hold Fast*

Take-out & Outdoor Dining 364 W 46th Street (917) 261-6691

The House of Brews*

Take-out & Outdoor Dining 363 W 46th Street (212) 245-0551

Hurley's Saloon*

Outdoor Dining 232 W 48th Street (212) 765-8981

Ichiran

Take-out & Delivery 152 W 49th Street (646) 964-4294

Jasmine's Carribbean Cuisine

Take-out & Delivery 371 W 46th Street (646) 964-5337

Joe Allen*

Take-out/Delivery/Outdoor 326 W 46th Street (212) 581-6464

Junzi Kitchen

Take-out & Delivery 135 W 41st Street (646) 669-8228



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Just Salad

Take-out & Delivery 321 W 49th Street (866) 673-3757

Krispy Kreme

Take-out only 1601 Broadway (646) 540-1153

Kung Fu Little Steamed Buns Ramen

Take-out & Delivery 811 8th Avenue (917) 388-2555

La Masseria*

Take-out/Delivery/Outdoor 235 W 48th Street (212) 582-2111

Lattanzi Restaurant*

Take-out/Delivery/Outdoor 361 W 46th Street (212) 315-0980

Le Marais*

Take-out/Delivery/Outdoor 150 W 46th Street (212) 869-0900

Le Rivage*

Outdoor Dining 340 W 46th Street (212) 765-7374

The Little Beet

Take-out & Delivery 135 W 50th Street (212) 459-2338

Little Italy Pizza*

Take-out/Delivery/Outdoor 167 W 48th Street (646) 360-2343

Los Tacos No. 1*

Take-out & Outdoor Dining 229 W 43rd Street (212) 256-0343

Majestic Delicatessen Cafe*

Take-out & Outdoor Dining 200 W 50th Street (212) 581-8249

Margon*

Take-out/Delivery/Outdoor 136 W 56th Street (212) 354-5013

Masseria Caffe and Bakery*

Take-out/Delivery/Outdoor 235 W 48th Street (212) 969-0900

McDonald's

Take-out only 688 8th Avenue (212) 221-3864

McDonald's

Take-out only 1530 Broadway (917) 409-5946

McHale's*

Take-out/Delivery/Outdoor 251 W 51st Street (212) 957-5138

Melt Shop

Take-out & Delivery 877 8th Avenue (646) 781-8400

Mia's Brooklyn Bakery

Take-out only 716 7th Avenue (917) 261-4437

Modern Tea Shop*

Take-out/Delivery/Outdoor 300 W 49th Street (646) 850-1333

Natsumi*

Outdoor Dining 226 W 50th Street (212) 258-2988

Olive Garden

Take-out & Delivery 2 Times Square (212) 333-3254

Ootoya

Take-out & Delivery 141 W 41st Street (212) 704-0833

Orso*

Take-out & Outdoor Dining 322 W 46th Street (212) 489-7212

The Palm*

Take-out/Delivery/Outdoor 250 W 50th Street (212) 333-7256



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Pasta Lover's Trattoria*

Take-out/Delivery/Outdoor 142 W 49th Street (212) 819-1155

Patzeria Pizza*

Take-out & Outdoor Dining 231 W 46th Street (212) 575-7646

Paul's on Times Square

Take-out & Delivery 136 W 42nd Street (212) 204-7246

Pig N' Whistle*

Outdoor Dining 144 W 46th Street (917) 639-3864

Planet Hollywood

Take-out & Delivery 1540 Broadway (212) 333-7827

Poke Bowl*

Take-out/Delivery/Outdoor 840 8th Avenue (917) 261-5581

Pongsri Thai Restaurant*

Take-out/Delivery/Outdoor 244 W 48th Street (212) 582-3392

Port Gourmet Deli

Take-out & Delivery 681 8th Avenue (212) 245-2362

Pret a Manger

Take-out & Delivery 825 8th Avenue (212) 459-8971

Prime Catch 46*

Outdoor Dining 140 W 46th Street (646) 649-2288

Princi Bakery

Take-out only 1633 Broadway (212) 247-2527

P.S. Kitchen*

Take-out/Delivery/Outdoor 246 W 48th Street (212) 651-7247

Pure Ktchn*

Take-out/Delivery/Outdoor 352 W 46th Street (646) 755-8502

Radio City Pizza*

Take-out/Delivery/Outdoor 142 W 49th Street (646) 892-9708

Ray's Famous Pizza*

Take-out/Delivery/Outdoor 736 7th Avenue (212) 956-7297

Red Lobster

Take-out & Delivery 5 Times Square (212) 730-6706

Red Moon

Take-out & Delivery 132 W 45th Street (212) 391-6666

Red Poke

Take-out & Delivery 885 8th Avenue (212) 245-2111

The Ritz Bar & Lounge*

Take-out/Delivery/Outdoor 369 W 46th Street (212) 977-3884

Russian Samovar*

Take-out/Delivery/Outdoor 256 W 52nd Street (212) 757-0168

Russian Vodka Room*

Take-out/Delivery/Outdoor 265 W 52nd Street (212) 307-5835

Ruth's Chris Steak House*

Take-out & Outdoor Dining 148 W 51st Street (212) 245-9600

SAAR Indian Bistro*

Take-out/Delivery/Outdoor 241 W 51st Street (646) 609-2142

Sake Bar Hagi 46*

Take-out/Delivery/Outdoor 358 W 46th Street (212) 956-2429



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Schnippers*

Take-out/Delivery/Outdoor 620 8th Avenue (212) 921-2400

Serafina at the Time Hotel*

Take-out/Delivery/Outdoor 224 W 49th Street (212) 247-1000

Shake Shack

Take-out & Delivery 691 8th Avenue (646) 435-0135

Silky Kitchen

Take-out & Delivery 134 W 46th Street (646) 360-3442

SoHo Park

Take-out & Delivery 832 8th Avenue (917) 543-4557

Sombrero*

Take-out & Outdoor Dining 303 W 48th Street (212) 586-4853

Starbucks

Take-out only 104 W 43rd Street (212) 382-2205

Starbucks

Take-out only 325 W 49th Street (212) 765-3917

Starbucks

Take-out only 750 7th Avenue (212) 974-0032

Starbucks

Take-out & Delivery 770 8th Avenue (212) 830-9001

Starbucks

Take-out only 871 8th Avenue (212) 246-7699

Starbucks

Take-out & Delivery 1500 Broadway (212) 221-7515

Starbucks

Take-out & Delivery 1585 Broadway (212) 541-7515

Starbucks

Take-out only 825 8th Avenue (212) 307-1421

Starbucks Cafe/Library Bar

Take-out only 811 7th Avenue (212) 581-1000

Star Lite Deli*

Take-out & Outdoor Dining 212 W 44th Street (212) 840-1859

Subway*

Take-out & Outdoor Dining 214 W 50th Street (212) 265-1822

Sushi of Gari 46

Take-out & Delivery 347 W 46th Street (212) 957-0046

Sushi Lab*

Take-out/Delivery/Outdoor 132 W 47th Street (212) 432-0000

Swing 46 Jazz & Supper Club*

Outdoor Dining 349 W 46th Street (212) 262-9554

T45 Restaurant

Take-out only 135 W 45th Street (646) 364-1234

Taco Bell Cantina

Take-out & Delivery 840 8th Avenue (332) 877-3855

Tender Steak & Sushi

Take-out & Delivery 132 W 47th Street (212) 514-6000

Times Deli Cafe

Take-out only 158 W 44th Street (212) 944-1234



Open for Take-Out, Delivery, or Outdoor Dining

*Outdoor dining locations marked with asterisk

Times Eatery*

Take-out & Outdoor Dining 680 8th Avenue (646) 386-7787

Times Square Diner & Grill*

Take-out & Outdoor Dining 807 8th Avenue (212) 315-2400

Tito Murphy's*

Take-out/Delivery/Outdoor 346 W 46th Street (212) 245-2030

Toasties

Take-out & Delivery 148 W 49th Street (212) 398-4900

Toloache*

Take-out & Outdoor Dining 251 W 50th Street (212) 581-1818

Trattoria Trecolori

Take-out & Delivery 254 W 47th Street (212) 997-4540

TSQ Brasserie*

Outdoor Dining 723 7th Avenue

Uncle Tetsu's Japanese Cheesecake

Take-out only 135 W 41st Street (646) 922-8246

Val Cafe*

Take-out & Outdoor 168 W 46th Street (212) 840-4050

Wolfgang's Steakhouse*

Take-out & Outdoor Dining 250 W 41st Street (212) 921-3720

XOXO NYC Bar*

Outdoor Dining 334 W 46th Street (212) 957-8358

Yuri Sushi

Take-out & Delivery 374 W 46th Street (212) 265-5686

Zaman Mediterranean Grill

Take-out & Delivery 681 8th Avenue (646) 791-0103

Z Grill*

Take-out & Outdoor Dining 803 8th Avenue (212) 315-1659

7-Eleven

Take-out only 881 8th Avenue (212) 247-9379

.99 Pizza Express

Take-out & Delivery 303 W 43rd Street (212) 315-5257