



April By the Numbers

Monthly Key Economic Indicators



Community First Wellness Fair on Duffy Square, April 30th



55%

of storefront businesses open in Times Square



35.4%

Hotel occupancy in March



133,778

Average Daily Visitors to Times Square



116,992

Total SF Leased in Times Square

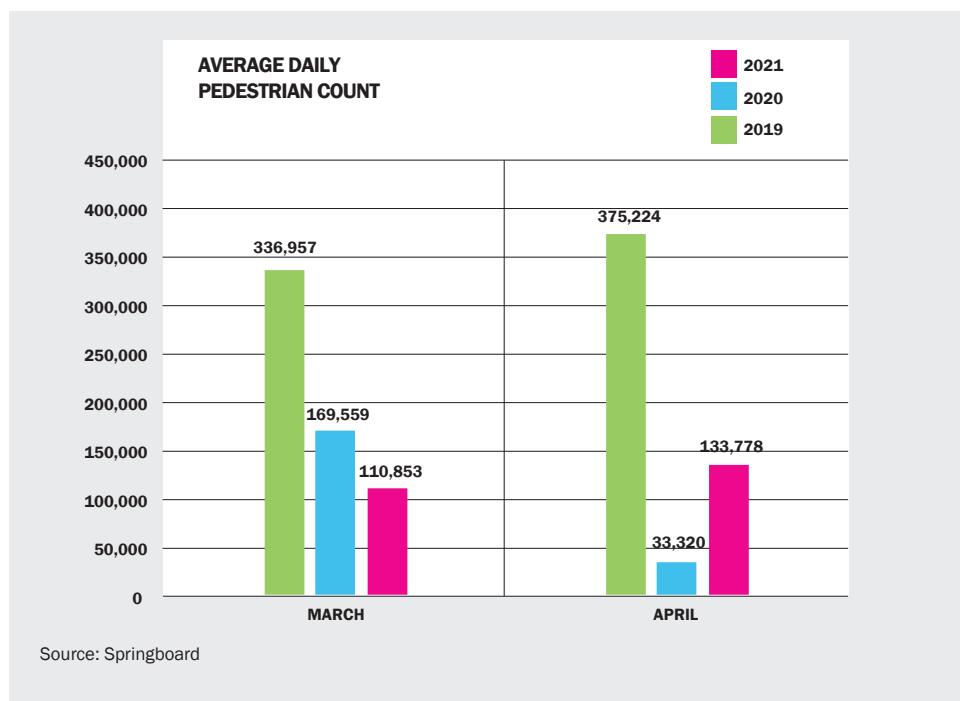


Average Daily Visitors

Pedestrian Count

In April, pedestrian counts continued to rise with a daily average of **133,778** people, an increase of 21% from last month and 302% from April 2020 when Times Square had its lowest foot traffic to date. Compared to April 2019, this month's pedestrian counts declined 64%, meaning Times Square saw **over a third** of the foot traffic from a typical year in April 2021.

This month, foot traffic peaked on Saturday, April 24th at **185,206** people.





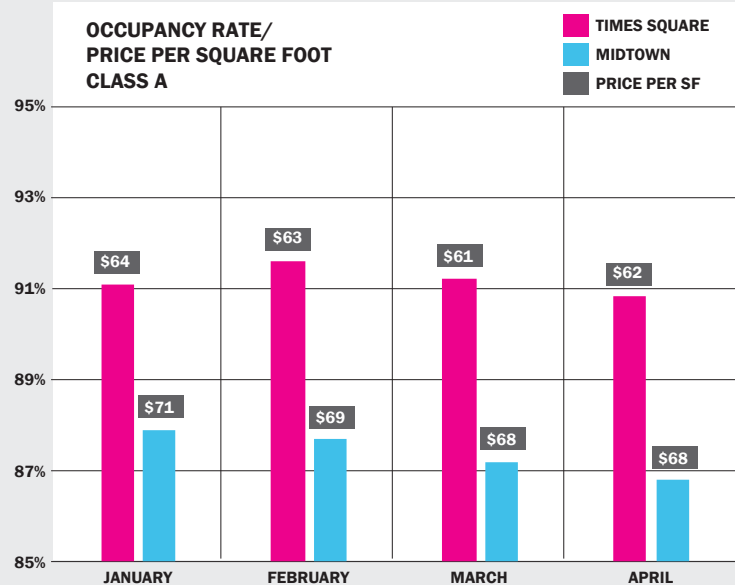
Commercial Real Estate

Class A

Times Square's Class A commercial occupancy rate in April dropped 0.4% from last month to **90.8%**. Midtown experienced the same decline, closing the month at 86.8%.

Times Square's net effective rent increased marginally from March to **\$62** per square foot, while Midtown's remained unchanged at \$68.

April leasing activity totaled **116,992 SF** across three leases. One major lease, Schrodinger at 1540 Broadway for **108,840 SF**, accounted for 93% of total square footage leased.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.

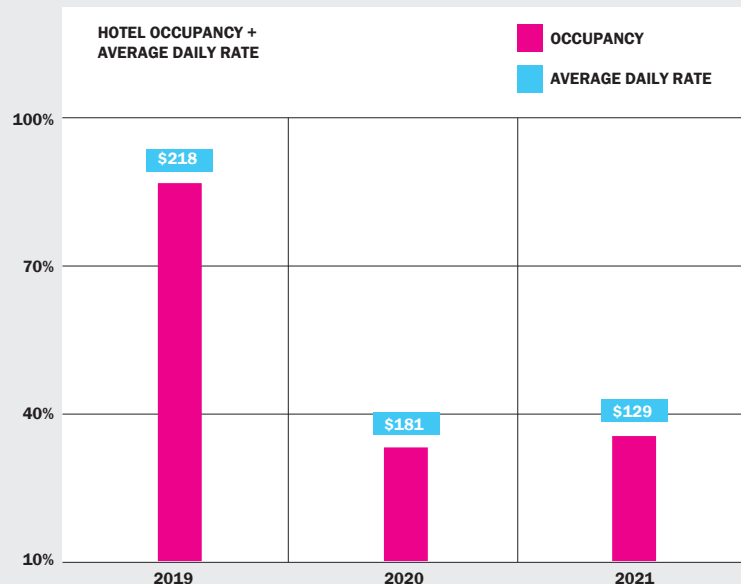


Hotels

Rates & Occupancy

Times Square's March hotel occupancy of **35.4%** increased slightly over February's and exceeded March 2020's occupancy of 32.7%. While monthly occupancy remains low, the week of March 28th had an occupancy of 45.3%, the highest in over a year. Midtown and Manhattan monthly occupancy exceeded Times Square's at 40.5% and 38.9% respectively.

Times Square's average daily rate in March was **\$129**, on par with February but down 29% from 2020. Midtown and Manhattan had daily rates of \$126 and \$151 respectively.

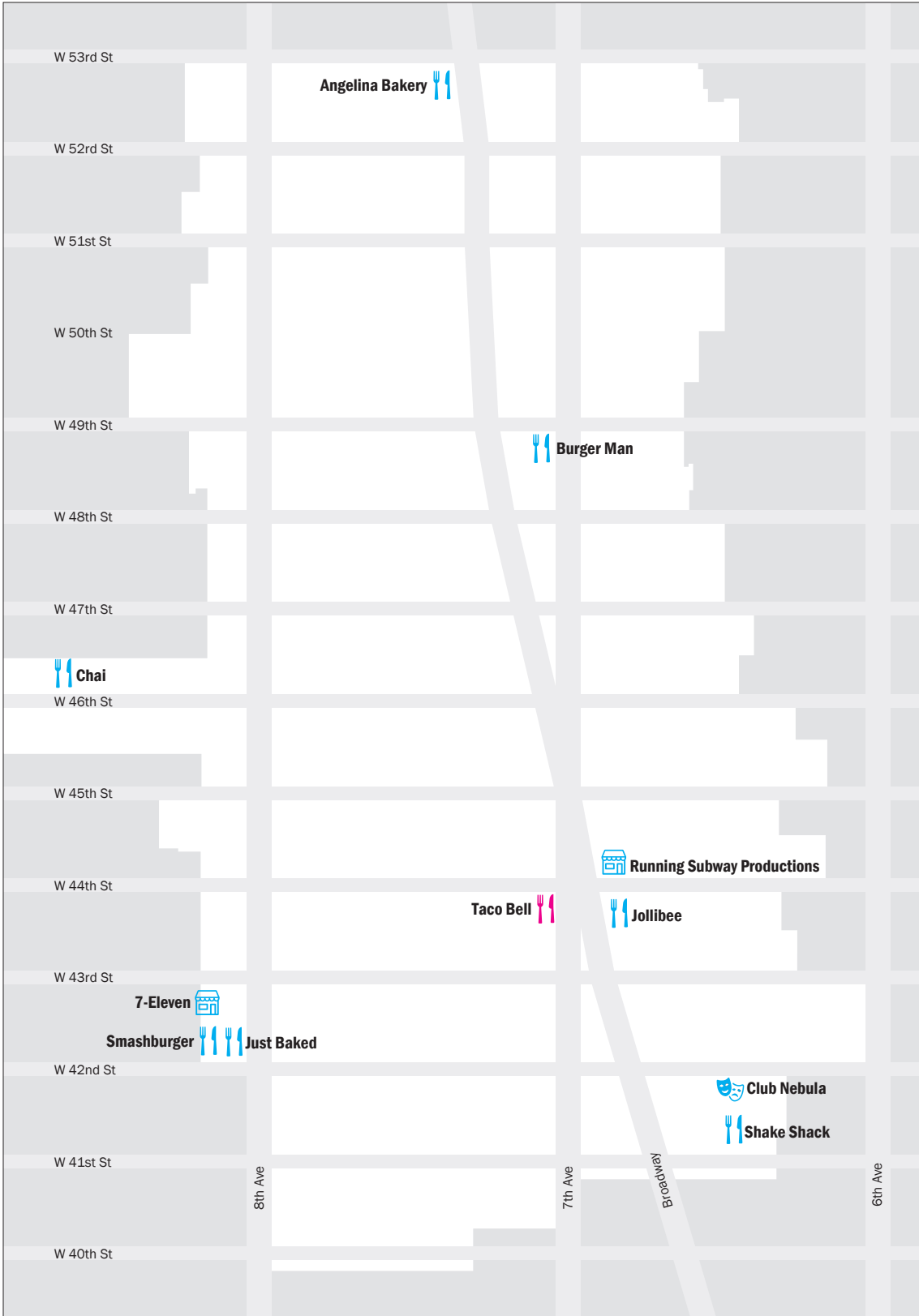


Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



Retail Update

Opened & Coming Soon



OPENINGS

COMING SOON

- Food + Beverage
- Retail
- Entertainment
- Other

This month, **Taco Bell** opened its second Times Square district location at 1501 Broadway. In coming months, we are anticipating the opening of **10 new storefront businesses**.



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Aldo Sohm Wine Bar

Indoor Dining
151 W 51st Street
(212) 554-1143

Amorino

Take-out only
721 8th Avenue
(212) 445-0101

Andy's Deli & Natural Foods

Take-out only
270 W 47th Street
(212) 869-0329

An'nam*

Take-out/Delivery/Outdoor/Indoor
234 W 48th Street
(212) 247-8318

Auntie Anne's on Times Square

Take-out only
664 8th Avenue
(212) 764-1562

Aureole

Take-out & Indoor Dining
135 W 42nd Street
(212) 381-1170

BarDough*

Take-out/Delivery/Outdoor/Indoor
350 W 46th Street
(917) 262-0543

Bareburger*

Take-out/Delivery/Outdoor/Indoor
366 W 46th Street
(212) 673-2273

Becco*

Indoor & Outdoor Dining
355 W 46th Street
(212) 397-7597

Ben & Jerry's*

Take-out & Outdoor Dining
200 W 44th Street
(212) 933-4632

Bibble & Sip*

Take-out/Delivery/Outdoor
253 W 51st Street
(646) 649-5116

Blockheads*

Take-out/Delivery/Outdoor
825 8th Avenue
(212) 307-7029

Blue Dog Kitchen*

Take-out/Delivery/Outdoor/Indoor
308 W 50th Street
(212) 459-0700

Bluestone Lane

Take-out & Delivery
11 Times Square
(718) 374-6858

Bubba Gump Shrimp Co.*

Take-out/Indoor Dining
1501 Broadway
(212) 391-7100

Buca di Beppo

Take-out & Delivery
1540 Broadway
(212) 764-6527

Burger Bliss

Take-out & Delivery
256 W 52nd Street
(917) 284-5578

Cafe Abbondanza

Take-out & Delivery
146 W 46th Street
(212) 938-1333

Carnegie's Pizza*

Take-out/Delivery/Outdoor
200 W 41st Street
(212) 777-4141

Carve Unique Sandwiches*

Take-out & Indoor Dining
780 8th Avenue
(212) 730-4949

Chef Pho & Peking Roast Duck

Take-out & Delivery
858 8th Avenue
(212) 459-3610

Chick-fil-A

Take-out & Delivery
675 8th Avenue
(718) 504-6528

China Gourmet

Take-out & Delivery
877 8th Avenue
(212) 246-8191

China River NYC*

Take-out/Delivery/Indoor
260 W 44th Street
(646) 767-0854



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Chipotle

Take-out & Delivery
854 8th Avenue
(212) 757-4312

Deacon Brodie's Tavern*

Outdoor & Indoor Dining
370 W 46th Street
(212) 262-1452

Dunkin'

Take-out & Delivery
168 W 48th Street
(646) 682-7743

COOK Eatery*

Take-out/Delivery/Outdoor/Indoor
115 W 45th Street

Dim Sum Palace*

Take-out/Delivery/Outdoor/Indoor
334 W 46th Street
(646) 861-1910

Dunkin'

Take-out & Delivery
150 W 47th Street
(800) 447-0013

Connolly's Pub & Restaurant*

Take-out/Delivery/Outdoor/Indoor
121 W 45th Street
(212) 597-5126

Ding BBQ & Hotpot*

Take-out/Delivery/Indoor
234 W 48th Street
(212) 265-0828

EAK Ramen*

Take-out/Delivery/Outdoor/Indoor
360 W 46th Street
(646) 850-8032

Cosmic Diner*

Take-out/Delivery/Outdoor/Indoor
888 8th Avenue
(212) 333-5888

Domino's Pizza

Take-out & Delivery
227 W 40th Street
(212) 944-0400

European Cafe*

Take-out/Delivery/Outdoor/Indoor
672 8th Avenue
(212) 730-4442

The Counter Burger*

Take-out/Delivery/Indoor
1451 Broadway
(646) 669-8216

Dos Caminos*

Take-out/Outdoor/Indoor
1567 Broadway
(212) 918-1330

Famous Amadeus Pizza

Take-out & Delivery
840 8th Avenue
(212) 489-6187

Curry India*

Take-out/Delivery/Indoor
148 W 49th Street
(917) 261-4902

Dunhill Cafe*

Take-out/Delivery/Indoor
109 W 45th Street
(212) 944-8484

Famous Famiglia Pizza*

Take-out/Delivery/Indoor
680 8th Avenue
(212) 382-3030

Dallas BBQ*

Take-out/Delivery/Outdoor/Indoor
243 W 42nd Street
(212) 221-9000

Dunkin'

Take-out only
750 8th Avenue
(212) 944-1009

Fashion at the RIU Hotel*

Outdoor & Indoor Dining
305 W 46th Street
(646) 864-1100

Dave & Buster's*

Take-out/Delivery/Indoor
234 W 42nd Street
(646) 495-2015

Dunkin'

Take-out & Delivery
850 8th Avenue
(212) 245-8444

Five Guys

Take-out & Delivery
253 W 42nd Street
(212) 398-2600



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Food Emporium*

Take-out & Outdoor Dining
810 8th Avenue
(212) 977-1710

Gallagher's Steakhouse*

Take-out/Delivery/Indoor
228 W 52nd Street
(212) 586-5000

Gong Cha

Take-out & Delivery
1600 Broadway
(212) 659-2513

Green Emporium*

Take-out & Indoor Dining
791 8th Avenue
(212) 245-7270

Gregorys Coffee*

Take-out & Outdoor Dining
762 7th Avenue
(646) 682-9968

Ground Central Coffee*

Take-out & Outdoor Dining
888 8th Avenue
(917) 409-0147

Hale & Hearty

Take-out only
745 7th Avenue
(212) 221-9666

Haru Sushi*

Take-out/Outdoor/Indoor
229 W 43rd Street
(212) 398-9810

Haswell Green's*

Take-out/Delivery/Outdoor/Indoor
240 W 52nd Street
(212) 245-2801

Havana Central*

Take-out/Delivery/Outdoor/Indoor
151 W 46th Street
(212) 398-7440

HAVEN Rooftop*

Take-out/Delivery/Outdoor/Indoor
132 W 47th Street
(212) 466-9000

Ho Ho Te*

Take-out/Delivery/Outdoor
805 8th Avenue
(212) 381-4933

Hold Fast*

Take-out/Outdoor/Indoor
364 W 46th Street
(917) 261-6691

The House of Brews*

Outdoor & Indoor Dining
363 W 46th Street
(212) 245-0551

Hurley's Saloon*

Take-out/Delivery/Outdoor/Indoor
232 W 48th Street
(212) 765-8981

Ichiran*

Take-out/Delivery/Outdoor/Indoor
152 W 49th Street
(646) 964-4294

Jasmine's Carriibbean Cuisine*

Take-out/Delivery/Indoor
371 W 46th Street
(646) 964-5337

Junzi Kitchen

Take-out & Delivery
135 W 41st Street
(646) 669-8228

Just Salad

Take-out & Delivery
321 W 49th Street
(866) 673-3757

Krispy Kreme

Take-out only
1601 Broadway
(646) 540-1153

Kung Fu Little Steamed Buns

Take-out & Delivery
811 8th Avenue
(917) 388-2555

La Masseria*

Take-out/Delivery/Outdoor/Indoor
235 W 48th Street
(212) 582-2111

Lattanzi Restaurant*

Take-out/Delivery/Outdoor
361 W 46th Street
(212) 315-0980

Le Marais*

Take-out/Delivery/Outdoor/Indoor
150 W 46th Street
(212) 869-0900



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

The Little Beet*

Take-out/Delivery/Indoor
135 W 50th Street
(212) 459-2338

Little Italy Pizza*

Take-out/Delivery/Outdoor
167 W 48th Street
(646) 360-2343

Los Tacos No. 1*

Take-out/Delivery/Outdoor
229 W 43rd Street
(212) 256-0343

Majestic Delicatessen Cafe*

Take-out/Outdoor/Indoor
200 W 50th Street
(212) 581-8249

Margon*

Take-out/Delivery/Outdoor/Indoor
136 W 56th Street
(212) 354-5013

Masseria Caffe and Bakery*

Take-out/Delivery/Outdoor/Indoor
235 W 48th Street
(212) 969-0900

McDonald's

Take-out only
688 8th Avenue
(212) 221-3864

McDonald's

Take-out only
1530 Broadway
(917) 409-5946

McDonald's

Take-out only
1651 Broadway
(212) 586-5530

McHale's*

Take-out/Delivery/Outdoor/Indoor
251 W 51st Street
(212) 957-5138

The Mean Fiddler*

Outdoor & Indoor Dining
266 W 47th Street
(212) 354-2950

Melt Shop*

Take-out & Indoor Dining
877 8th Avenue
(646) 781-8400

Melt Shop

Take-out only
135 W 50th Street
(212) 974-3423

Mia's Brooklyn Bakery

Take-out only
716 7th Avenue
(917) 261-4437

Modern Tea Shop*

Take-out/Delivery/Outdoor
300 W 49th Street
(646) 850-1333

O'Donoghue's Pub & Restaurant*

Take-out & Indoor Dining
156 W 44th Street
(212) 997-2262

Olive Garden*

Take-out/Delivery/Indoor
2 Times Square
(212) 333-3254

Ootoya*

Take-out/Delivery/Indoor
141 W 41st Street
(212) 704-0833

Palm Restaurant*

Take-out/Delivery/Indoor
250 W 50th Street
(212) 333-7256

Pasta Lover's Trattoria*

Take-out/Delivery/Outdoor/Indoor
142 W 49th Street
(212) 819-1155

Pizzeria Pizza*

Take-out/Delivery/Outdoor/Indoor
231 W 46th Street
(212) 575-7646

Planet Hollywood

Take-out & Delivery
1540 Broadway
(212) 333-7827

Playwright Celtic Pub*

Take-out/Outdoor/Indoor
732 8th Avenue
(212) 354-8404

Playwright Tavern*

Take-out/Delivery/Outdoor/Indoor
202 W 49th Street
(212) 262-9229



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Poke Bowl*

Take-out/Delivery/Outdoor
840 8th Avenue
(917) 261-5581

Pongsri Thai Restaurant

Take-out & Delivery
244 W 48th Street
(212) 582-3392

Port Gourmet Deli

Take-out & Delivery
681 8th Avenue
(212) 245-2362

Pret a Manger

Take-out & Delivery
825 8th Avenue
(212) 459-8971

Prime Catch 46*

Take-out/Delivery/Outdoor/Indoor
140 W 46th Street
(646) 649-2288

Prive Le Bernardin*

Indoor Dining
153 W 51st Street
(212) 554-1119

P.S. Kitchen*

Take-out/Delivery/Outdoor
246 W 48th Street
(212) 651-7247

Pure Ktchn*

Take-out/Delivery/Outdoor/Indoor
352 W 46th Street
(646) 755-8502

Radio City Pizza*

Take-out/Delivery/Outdoor
142 W 49th Street
(646) 892-9708

Ray's Famous Pizza*

Take-out/Delivery/Outdoor/Indoor
736 7th Avenue
(212) 956-7297

Red Lobster*

Take-out/Delivery/Indoor
5 Times Square
(212) 730-6706

Red Poke

Take-out & Delivery
885 8th Avenue
(212) 245-2111

Ritz Bar & Lounge*

Take-out/Delivery/Outdoor
369 W 46th Street
(212) 977-3884

Rosie O'Grady's Midtown

Indoor Dining
800 7th Ave
(212) 582-2975

Russian Samovar*

Take-out/Delivery/Indoor
256 W 52nd Street
(212) 757-0168

Russian Vodka Room*

Take-out/Delivery/Outdoor/Indoor
265 W 52nd Street
(212) 307-5835

Ruth's Chris Steak House*

Take-out/Outdoor/Indoor
148 W 51st Street
(212) 245-9600

SAAR Indian Bistro

Take-out & Delivery
241 W 51st Street
(646) 609-2142

Sake Bar Hagi 46*

Take-out/Delivery/Outdoor/Indoor
358 W 46th Street
(212) 956-2429

Schnipper's Quality Kitchen*

Take-out/Delivery/Outdoor/Indoor
620 8th Avenue
(212) 921-2400

Serafina at the Time Hotel*

Take-out/Delivery/Outdoor/Indoor
224 W 49th Street
(212) 247-1000

Shake Shack

Take-out & Delivery
691 8th Avenue
(646) 435-0135

Silky Kitchen*

Take-out/Delivery/Indoor
134 W 46th Street
(646) 360-3442

SoHo Park

Take-out & Delivery
832 8th Avenue
(917) 543-4557



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Sombrero*

Take-out/Delivery/Outdoor/Indoor
303 W 48th Street
(212) 586-4853

Starbucks

Take-out only
104 W 43rd Street
(212) 382-2205

Starbucks

Take-out only
325 W 49th Street
(212) 765-3917

Starbucks

Take-out only
750 7th Avenue
(212) 974-0032

Starbucks

Take-out & Delivery
770 8th Avenue
(212) 830-9001

Starbucks

Take-out only
871 8th Avenue
(212) 246-7699

Starbucks

Take-out & Delivery
1500 Broadway
(212) 221-7515

Starbucks

Take-out & Delivery
1585 Broadway
(212) 541-7515

Starbucks

Take-out only
825 8th Avenue
(212) 307-1421

Starbucks

Take-out only
684 8th Avenue
(212) 398-9702

Starbucks

Take-out only
811 7th Avenue
(212) 581-1000

Star Lite Deli*

Take-out & Outdoor Dining
212 W 44th Street
(212) 840-1859

Subway

Take-out only
214 W 50th Street
(212) 265-1822

Sushi of Gari 46

Take-out & Delivery
347 W 46th Street
(212) 957-0046

Sushi Lab*

Take-out/Delivery/Outdoor/Indoor
132 W 47th Street
(212) 432-0000

Sushi Seki*

Take-out/Delivery/Outdoor/Indoor
365 W 46th Street
(212) 262-8880

Taco Bell

Take-out only
1501 Broadway
(332) 213-5224

Taco Bell Cantina

Take-out & Delivery
840 8th Avenue
(332) 877-3855

Tender Steak & Sushi

Take-out & Delivery
132 W 47th Street
(212) 514-6000

Times Deli Cafe

Take-out only
158 W 44th Street
(212) 944-1234

Times Eatery*

Take-out/Outdoor/Indoor
680 8th Avenue
(646) 386-7787

Times Square Diner & Grill*

Take-out/Outdoor/Indoor
807 8th Avenue
(212) 315-2400

Tito Murphy's*

Take-out/Delivery/Outdoor/Indoor
346 W 46th Street
(212) 245-2030

Toasties

Take-out & Delivery
148 W 49th Street
(212) 398-4900



Restaurants & Eateries

Open for Take-Out, Delivery, Outdoor or Indoor Dining

*Outdoor & indoor dining locations marked with asterisk

Toloache*

Take-out/Outdoor/Indoor
251 W 50th Street
(212) 581-1818

Tony's DiNapoli*

Take-out/Delivery/Indoor
147 W 43rd Street
(212) 221-0100

Trattoria Trecolori*

Take-out/Delivery/Indoor
254 W 47th Street
(212) 997-4540

TSQ Brasserie*

Take-out/Delivery/Indoor
723 7th Avenue
(212) 398-1118

Uncle Tetsu's Japanese Cheesecake

Take-out only
135 W 41st Street
(646) 922-8246

Urbanspace W 52nd*

Take-out & Indoor Dining
152 W 52nd Street
(646) 415-8652

Val Cafe*

Take-out & Outdoor Dining
168 W 46th Street
(212) 840-4050

Victor's Cafe*

Take-out/Delivery/Indoor
236 W 52nd Street
(212) 586-7714

Wolfgang's Steakhouse*

Take-out/Outdoor/Indoor
250 W 41st Street
(212) 921-3720

XOXO NYC Bar

Take-out & Delivery
334 W 46th Street
(212) 957-8358

Z Deli Pizzeria*

Take-out/Delivery/Outdoor
803 8th Avenue
(212) 315-1659

7-Eleven

Take-out only
881 8th Avenue
(212) 247-9379

16 Handles

Take-out/Delivery/Outdoor
732 7th Ave
(646) 861-1912

.99 Pizza Express

Take-out & Delivery
303 W 43rd Street
(212) 315-5257