

**TONY & GRAMMY AWARD-WINNING BEST MUSICAL**



**WELCOMES  
A NEW PROPRIETRESS AT DANIELA'S HAIR SALON**

**BIANCA MARROQUIN**



**9 WEEKS ONLY!!  
SATURDAY, JUNE 12 – SUNDAY, AUGUST 15, 2010 AT  
BROADWAY'S RICHARD RODGERS THEATRE**

Kevin McCollum, Jeffrey Seller and Jill Furman Willis, the producers of the 2008 Tony and Grammy Award-winning Best Musical *In The Heights*, announced today that Bianca Marroquin will take over the role of “Daniela” for 9 weeks only from Saturday, June 12, through Sunday, August 15, 2010 at Broadway’s Richard Rodgers Theatre (226 West 46th Street). *In The Heights* currently stars Corbin Bleu (through August 17), and beginning August 19 will star American Idol winner Jordin Sparks.

Bianca Marroquin (Daniela) is originally from Mexico. Broadway credits include *Chicago* and *The Pajama Game*. Regional: *And the World Goes Round* at Barrington Stage, *Bye, Bye Birdie* at North Shore Theatre. Awards: Helen Hayes for Roxie Heart in *Chicago*, IRNE for Rose Alvarez in *Bye, Bye Birdie*. Mexico City credits: *Beauty and The Beast*, *Rent*, *Phantom of the Opera*, *Chicago*, *Vagina Monologues*, *The Sound of Music*. TV: “One Life to Live.”

Now in its third year at the Richard Rodgers Theatre (226 West 46th Street), *In The Heights* is the winner of four 2008 Tony Awards including Best Musical. Lin-Manuel Miranda won the 2008 Tony for Best Music and Lyrics, Andy Blankenbuehler won the 2008 Tony for Best Choreography, and Alex Lacamoire and Bill Sherman won the 2008 Tony Award for Best Orchestrations. *In The Heights* began previews on Broadway Thursday, February 14, 2008, after a six-month award-winning 2007 Off-Broadway run. The musical opened on Broadway to critical acclaim Sunday, March 9, 2008, recouped

its \$10 million investment in 10 months. With a book by Quiara Alegria Hudes and conceived by Lin-Manuel Miranda, *In The Heights* is directed by Thomas Kail. Alex Lacamoire is music director and music arrangements are by Alex Lacamoire and Bill Sherman. *In The Heights* features a scenic design by Anna Louizos, costumes by Paul Tazewell, lighting by Howell Binkley and sound by Acme Sound Partners. *In The Heights* is produced by Kevin McCollum, Jeffrey Seller, Jill Furman Willis, Sander Jacobs, Robyn Goodman/Walt Grossman, Peter Fine and Sonny Everett/Mike Skipper with associate producers Ruth Hendel and Harold Newman.

*In The Heights* won the 2008 Grammy Award for Best Original Cast Album. The first national tour of *In The Heights* launched in October 2009 in Tampa, FL at the Tampa Bay Performing Arts Center and will travel to Los Angeles, San Francisco, Denver, Costa Mesa, Tempe, San Diego and Japan. This past May, *In the Heights: Chasing Broadway Dreams* premiered on THIRTEEN's Great Performances on PBS HD. IMAGEM MUSIC, the Number #1 independent music publisher in the world, has acquired the worldwide stock and amateur rights to *In The Heights*. In November, 2008, Universal Pictures acquired the rights to produce a feature film based on *In The Heights* with filming beginning this summer.

As of June 12, *IN THE HEIGHTS* will star Corbin Bleu, Janet Dacal, Marcy Harriell, Christopher Jackson, Priscilla Lopez, Bianca Marroquin, Olga Merediz, Rick Négron, Courtney Reed, Noah Rivera and Seth Stewart leading a cast of 28 that features Tony Chioldes, Dwayne Clark, Rosie Lani Fiedelman, Marcus Paul James, Nina Lafarga, Jennifer Locke, Doreen Montalvo, Noah Rivera, Eliseo Román, Gabrielle Ruiz, Luis Salgado, Rickey Tripp, Blanca Camacho, Allison Thomas Lee, Alejandra Reyes, Marcos Santana and Seth Stewart.

*In The Heights* is about a vibrant and tight-knit community at the top of the island of Manhattan. The music pulses with the hopes and dreams of three generations as they struggle to forge an identity in a neighborhood on the brink of transition.

Tickets for *In The Heights* range from \$41.50 to \$121.50, and can be purchased at the Richard Rodgers Box Office or at

[www.ticketmaster.com](http://www.ticketmaster.com)<<http://www.ticketmaster.com/>>. The playing schedule for *In The Heights* is as follows: Tuesdays and Sundays at 7pm, Monday, Wednesdays – Saturdays at 8pm, with matinees Saturdays and Sundays at 2pm.

Production photos available at

[www.thehartmangrouppr.com](http://www.thehartmangrouppr.com)<<http://www.thehartmangrouppr.com>>

For more information on *In The Heights*:

[www.intheheightsthemusical.com](http://www.intheheightsthemusical.com)<<http://www.intheheightsthemusical.com>>

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