

## 2009 – 2010 BROADWAY THEATRE SEASON END-OF-SEASON STATISTICS

(New York, NY) May 24, 2010 – The Broadway League has released end-of-season statistics for the 2009 – 2010 season, which began May 25, 2009 and ended May 23, 2010. For the 2009 – 2010 season, Broadway shows yielded \$1.02 billion in grosses, and total attendances reached 11.89 million.

Grosses are up 1.5% from last season's absolute numbers (which do not include estimates\*). Attendance is down 3.0% from the 2008 – 2009 season, also using absolute numbers.

Charlotte St. Martin, Executive Director of The Broadway League, said, "Using the numbers we know, grosses were up 1.5% over last season. However, if we factor in estimated figures for *Young Frankenstein* which ran 32 weeks in 2008 – 2009, we could be down slightly this season – perhaps as much as 1.0% in grosses. In any case, we are thrilled that even in this current economic climate, our numbers are strong thanks to the vibrancy of this season's offerings."

During the 2009-2010 season, 39 shows opened (11 new musicals, 14 new plays, 6 musical revivals, and 8 play revivals).

Season	Gross Gross	Total Attendance
2009-10	\$1.02 billion	11.89 million
2008-09	\$1.00 billion*	12.25 million*

*\*Estimates for Young Frankenstein, which played 32 weeks during the 2008-09 season are not included here (previews began 10/11/07, closed 1/4/09).*

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